

Professional experience

Prague - September 2016 – now

Mary Kay (Czech Republic) s.r.o.

Digital Marketing Specialist

This year I was promoted from position Sr. Digital Marketing Coordinator. I am responsible for various tasks from managing and updating websites marykay.cz and marykay.sk, sending newsletters and other communication to our salesforce. Preparing graphic materials for social networks. Preparing monthly reports using our analytical tools. Reporting bugs in our mobile applications to our dev team. Participation at Mary Kay conferences.

Prague - April 2015 – May 2016

CK Pantour

Marketing Manager

My tasks included preparing on weekly basis newsletters for our clients, updating our social networks, cooperating with our IT specialist, communicating with external agencies for SEO and PPC.

Prague - July 2014 – January 2015

RFE/RL – Rádio Svobodná Evropa

Web designer, Graphic designer

I worked within internet technology team preparing visuals and microsites for various departments of newsroom of RFERL. My tasks ranged from print design to digital.

Prague - Nov 2011 – March 2012

CASABLANCA INT

UI designer - contractor

With Casablanca designers we worked for few weeks on completely new interface for their customers of newly released cloud service bigblueone.cz. My task ranged from designing UI to proposing right and simple way of implementing. I developed series of icons nested within the UI of new client system.

Prague - Sep 2011 – Dec 2011

LOOSERS s.r.o.

Designer - contractor

I cooperated on different campaigns as graphic designer and webdesigner. Firstly I would like to mention development of visual language for campaign for Active24 product Superstranka.cz. I was responsible for logotype, landing page design, development of flash banners and other supporting materials. I worked as well for JRD developer finishing look of ecocitymalesice.cz website and language school Skřivánek website photoshoot.

Prague - Sep 2008 – Dec 2011

TravelDesign.cz a.s.

Creative designer, web designer

I was responsible for tasks ranging from print design to flash and media development. My clients were mainly travel agencies though the demands for print media corporate identity and websites were very high. My task was to develop and produce printed brochures from initial design to final print ready file.

Prague - Sep 2006 – 2007

FISCHER a.s.

Product Manager Assistant, Interpreter

Supporting product management team in Czech main travel agency. I was responsible for communication with hotels. I searched information and created supporting materials for employees of FISCHER a.s. Amongst others I used to translate descriptions and information from Spanish and English to Czech.



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EDUCATION

Teeside University / Prague College BA(hons) Graphic Design & Visual Communication

I studied graphic design along with other students in international environment. All classes were taught in English. After HND studies I spent another year studying BA programme here in Prague. We were taught design process from scratch and learned as well about visual communication. All programme is paid so along with my studies I worked in various companies to pay my tuition. Thanks to this I learned a lot about time management and multitasking.

Sep 1998 – Jun 2006

Masarykovo Gymnázium Vsetín

Grammar school made me prepared a lot for my future and I appreciate a lot this 8 years experience. Gathering knowledge from different fields mainly with strong accent on language education such as English and Spanish in my case. I had enough space to develop my computer skills and sense for art and design as attending private lessons of art and having fun with many projects ranging from graphic design to video editing and short movie experiences. I finished this school with leaving exams from Czech, English, Spanish and Art.

LANGUAGES

Czech - native
English - fluent
Spanish - fluent

HOBBIES

Travelling
Korean cuisine
Webdesign
Spanish culture